



WTKR-TV  
720 Boush Street  
Norfolk, VA 23510-1583  
(757)446-1000

# DELETED CONTRACT

Contract / Revision	Alt Order #
564197 /	07893225
<u>Product</u>	
LEAGUE OF CON VOTERS	
Contract Dates	Estimate #
10/30/12 - 11/06/12	399/42/1512
Advertiser	Original Date / Revision
League of Conservation Voters	10/01/12 / 10/01/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WTKR	Jamie Andrus
Sales Office	
Washington, D.C.	
Special Handling	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
	39
Product Code	
	42
Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
J 1 3		10/30/12	11/02/12	Newschannel 3 News	6-7am		:30		NM	0	\$0.00
J 2 3		10/30/12	11/02/12	CBS This Morning	7-9a		:30		NM	0	\$0.00
J 3 3		11/04/12	11/04/12	CBS Sunday Morning	9-1030am		:30		NM	0	\$0.00
J 4 3		10/30/12	11/02/12	Newschannel 3 News	12n-1230pm		:30		NM	0	\$0.00
J 5 3		10/30/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30		NM	0	\$0.00
J 6 3		10/30/12	11/04/12	Newschannel 3 News	6-630pm		:30		NM	0	\$0.00
J 7 3		10/30/12	11/04/12	Thursday Prime	9-10pm		:30		NM	0	\$0.00
J 8 3		11/03/12	11/03/12	Saturday Prime	8-9pm		:30		NM	0	\$0.00
J 9 3		11/03/12	11/03/12	Saturday Prime	9-10pm		:30		NM	0	\$0.00
J 10 3		10/30/12	11/04/12	Saturday Prime	10-11pm		:30		NM	0	\$0.00
J 11 3		10/30/12	11/04/12	NFL Football	4-8pm		:30		NM	0	\$0.00
J 12 3		11/05/12	11/05/12	Newschannel 3 News	6-7am		:30		NM	0	\$0.00
J 13 3		11/05/12	11/05/12	CBS This Morning	7-9a		:30		NM	0	\$0.00
J 14 3		11/05/12	11/05/12	Newschannel 3 News	12n-1230pm		:30		NM	0	\$0.00
J 15 3		11/05/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30		NM	0	\$0.00
Totals										0	\$0.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.